



ROBERT ALTEMUS

MEMBER USA 829: Computer Artist

15 Gables Blvd.
Poughkeepsie, NY 12603

917-595-0679

email: a1@altemuscreative.com
portfolio: altemuscreative.com

SKILLS SUMMARY

- Hands-on Graphic Designer
- Illustrator — Typographer — Animator
- Extensive print and interactive experience

PROFESSIONAL EXPERIENCE

Present — 2019

ALTEMUS CREATIVE: Designer & illustrator for film, TV and commercials, Poughkeepsie, NY.

Designer & illustrator — Clients include; Artificial Light LLC, Montefiore Hospitals, Various Artists Ltd.,

Present — 2014

KREL KOMIX: Co-writer and illustrator of a 250-page sci-fi graphic novel, New York, NY.

Principal/Illustrator/Co-Writer — Developed original intellectual property: *Argent Starr*, currently being pitched to TV and film outlets as an animated or live series.

2014 — 2001

KREL STUDIOS: Internet development, branding and marketing studio, New York, NY.

Principal/Creative Director — Manage and direct small internet and interactive design studio. Clients include; Access Equity research, AE Fitness, Aiwa, Amblin Studios, AMG, Atmosphere BBDO, Azuli Skye, BR Guest, Comateens, Diener Hauser Bates, Ron Gartner, Gitano, HBO, Heroes Unite, Horus Café, Lori London, NBC, Newsweek, Pace Advertising, Paramount, PBS, People, Premiere, SFW Capital, Simon & Schuster, Sona Medi-Spas, Topp, TGG, Universal Studios, US magazine.

2001 — 1996

INTERCITY INC: Internet and streaming media development corporation, New York, NY.

COO/Creative Director — Designed for; Internet, broadband streaming media players, CD-ROMs, and handheld devices. Extensive interface architecting, online advertising and brand development. Specialist in digital animation. Clients included; A&E network, AP, Barnes & Noble.com, Chancellor Media, Chyron, Deutsche Bank, The History Channel, Intel, Microsoft, MLB Radio, MSNBC, NASDAQ, *People Magazine*, Real Networks, Simon & Schuster, T. Rowe Price, Village Voice, T.D. Waterhouse, Wealthplace, Westvaco, Worth.

Present — 1996

ALTEMUS COLLECTION: Font foundry, New York, NY.

Font Designer — Design and marketing a series of over 50 Altemus dingbat, icon and picture fonts. Sold through major online font resellers world-wide, such as myfonts.com and fonts.com and at altemus.com.

1992 — 1990

NOSTALGIA MAGAZINE: National pop history and collectibles magazine, circulation 80,000, New York, NY.

Creative Director — Created format for magazine start-up. Supervised design and concepts for all interior editorial matter. Supervise designers, photo editor, freelance artists and production staff.



1996 — 1982

IF PUBLISHING: magazine publisher, New York, NY.

Creative Director —Designed the official movie magazines for over twenty sci-fi and fantasy films. Worked directly with film Directors and Producers on magazines that presented the making-of and story of movies such as; *Batman, Back To The Future, Blade Runner, Goonies, Gremlins, Jurassic Park, Mad Max, Star Wars* and *The X-Files*. Concept, design, launch and ongoing creative direction and fashion direction of *SPLICE*, a high-end teen pop-entertainment magazine, and two children's lifestyle titles.

1983 — 1981

FAMILY WEEKLY (CBS Magazines) weekly - Sunday newspaper insert, circulation 12.8 million, New York, NY.

Creative Director — Implemented redesign, designed covers, and directed all interior editorial matter. Supervised art director, designers, photo editor, freelance artists and production staff.

1981— 1979

CBS, Broadcast network, New York, NY.

Art Director — Extensive work with V.P. Creative Director Lou Dorfsman, on packaging, interiors, exhibits, logos and magazine redesigns. Designed numerous Museum of Broadcasting catalogs.

1979 — 1978

PENTHOUSE MAGAZINE, monthly - circulation 5 million, New York, NY.

Associate Art Director — Oversaw design and production staff, designed features, assigned art and photography, redesigned front and back of magazine.

1978 — 1976

WASHINGTONIAN MAGAZINE, monthly - circulation 150,000, Washington DC.

Art Director — Oversaw design and production staff, designed features and covers, assigned art and photography.

1970 — 1968

WPHL TV 17, UHF station, Philadelphia, PA.

Assistant Art Director — Designed and illustrated print advertising, on-air graphics, commercials and promos.

TEACHING EXPERIENCE

Instructor — Maryland College of Art: taught courses in illustration, design and graphic production. Formulated visiting illustrators programs and structured illustration department.

Guest Lecturer – Columbia, FIT, Folio, Indianapolis Art Directors Club, MPA, Maryland Art Institute, Maryland University, Philadelphia College of Art, Pratt, SVA, Society of Publication Designers, NYU, D.C. Art Directors Club.

EDUCATION

Philadelphia College of Art, Philadelphia, Pa. BFA, Major—Illustration, Minor—Motion Picture. Student council.

INTERESTS

Antiques, architecture, dance, film, history, music, photography, physics, science fiction, technology and typography.

PROFESSIONAL ASSOCIATIONS

AIGA, Society of Publication Designers (Board of directors), Washington Art Directors Club.

AWARDS

Over 150 design and illustration awards including; The Art Directors Club of Washington DC, Society of Illustrators, Society of Publication Designers, New York Art Directors Club, Graphis, Communication Arts.

COMPUTER SKILLS

Mac & PC proficiency. Expert; Photoshop, InDesign, Illustrator, Flash, Dreamweaver, Fontographer. Advanced; After Effects, Final Cut,